# SAMPLE JOB DESCRIPTION

for Public Health Physical Activity

#### The Physical Activity Program Manager/ Coordinator/ Specialist:

* Provides leadership in planning, developing, and implementing policy, systems, and environmental change approaches that increase physical activity.
* Recommends and translates effective intervention strategies to partners and other constituents, drawing on nationally developed resources such as the *US National Physical Activity Plan*, *The Community Guide* of the US Community Preventive Services Task Force, and the *US Physical Activity Guidelines* and professional knowledge of additional guidelines and recommendations as developed.
* Convenes local and community organizations (e.g. worksites, coalitions, agencies, schools, etc.) to address policy and environmental changes that increase opportunities for physical activity.
* Disseminates tools and resources to increase the opportunities for communities to be physically active and develops system approaches to assist communities in developing safe, walkable environments.
* Identifies and uses public health data as a tool to develop and prioritize community-based interventions to promote physical activity, incorporating ethical considerations of disparities in access.
* Supervises evaluations measuring the effects of implementation of public health approaches.
* Communicates appropriate public health physical activity messages to intended audiences through a variety of media channels.
* Writes and submits grant applications, reports, and manuscripts for professional and other publications.
* Delivers presentations for programmatic and scientific meetings.
* In accredited public health departments -- or those seeking accreditation -- the physical activity program manager identifies evidence-based interventions that can help demonstrate conformity with Public Health Accreditation Board measures.

Preferred Qualifications: Master’s degree in Public Health. Physical Activity in Public Health Specialist (PAPHS) certification. Experience in public health partnerships.

For additional job elements, see the *Core Competencies and Knowledge, Skills, and Abilities: Essentials for Public Health Physical Activity Practitioners*, available on the web site of the National Physical Activity Society.